

## How can you support the Ed Trust?

- Donate to the Ed Trust so they can continue funding of their important outreach programs.
- Be a sponsor of the WhyVizComm events and gain the recognition as a champion of industry education.
- Host a PPI Career Day at your facility.
- Volunteer to participate in high school and community college career fairs.
- Serve on the Ed Trust Board.

Information about the  
Pacific Printing Industries  
Educational Trust:

PPIAssociation.org  
WhyVizComm.org

**Donation mailing address:**  
PPI Association / Ed Trust  
PO Box 23575  
Portland, OR 97281



Pacific Printing Industries  
**Educational Trust**

**Setting Our Focus  
on the Future  
Workforce in Visual  
Communications**

**Contact us:**  
503-221-3944  
877-762-7742  
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Jules@PPIAssociation.org

# Pacific Printing Industries Educational Trust

The Ed Trust is a 501(c)(3) non-profit charitable organization focused on education and related activities. The Ed Trust was created to help the visual communications industry ensure a continuous supply of motivated and skilled candidates at every level, from press operators to managers to CEOs, capable of powering the our industry into the future.

The shrinking and aging labor pool, the rapid pace of technological advances, and the need for for environmentally sound business practices mean that we are in fierce competition for qualified employees. The Ed Trust recognizes that we must recruit, train, coach and nurture our future captains of industry.

## The Ed Trust serves its constituents by funding these programs:

### PPI Career Day

Since 2011, PPI and member companies have hosted career days, during which print professionals build awareness of the diverse jobs in our industry. Over 300 students have participated and their responses have been consistent...

*"I had no idea there were so many different jobs in printing. It looks really interesting and more techy than I would have guessed." "Wow! These printing presses are cool."*

### High School, Community College and CalPoly Career Fairs

The PPI & Ed Trust team have shared the world of print with over 24,000 students! For the last three years, PPI has participated in the CalPoly Graphic Communications Career Fair and connected with students graduating from the west coast's only print program. 21 fresh CalPoly student resumes are available on the PPI website. They want jobs in the northwest!

### WhyVizComm.org

The Ed Trust's online print career center, WhyVizComm, has been an information portal for students since 2012. Over 16,000 visitors have searched its pages for resources.

### PrintROCKS! Student Designed Poster Contest

Now in its 4th year, participation in the contest has almost doubled each year. In 2015, CalPoly GrC program is including the poster contest in their curriculum as a Final Exam. They know print ROCKS!



CUT HERE

Thank you for donating to the Pacific Printing Industries Educational Trust

#### CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Best way to contact me: Email  Phone

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

I would like to make a one-time donation

I would like to make a monthly donation

I would like to support the Ed Trust in other ways and/or receive more info

#### PAYMENT INFORMATION

Check enclosed  Bill me (members only)  Call me for my credit card info

#### LEVELS OF DONATION

\$500

\$250

\$100

\$50

Other: \$ \_\_\_\_\_

Ed Trust Tax ID#: 94-3099112